



2027 SPONSORSHIP OPPORTUNITIES

Put your brand in the room where the DMV gives back.

Saturday, February 6, 2027 · 7 PM – 1 AM · Bethesda North Marriott

Benefiting the Alpha Omega Social Action & Scholarship Foundation, a 501(c)(3)

WHY SPONSOR

One night. 800+ guests. A century of giving back.

For more than 100 years, the Mardi Gras Ball has been Alpha Omega Chapter's signature fundraiser. First held in 1923, and after a few periods when it was not held annually, it has been a yearly tradition for more than four decades. Your sponsorship puts your organization in front of a loyal, educated, highly engaged audience, and every dollar helps a local student go to college debt-free.



800+

guests attend each year



100+ years

a Washington-area tradition since
1923



\$200K+

in college scholarships over the past
ten years



75+

students awarded college
scholarships

The Foundation is a 501(c)(3) nonprofit and a recognized agency of the Combined Federal Campaign.

WHO YOU'LL BE SUPPORTING

Brotherhood in service of the next generation

Alpha Omega Chapter of Omega Psi Phi Fraternity, Inc. was chartered on October 1, 1922 and is one of the oldest and largest chapters in the Fraternity. Its giving arm, the Alpha Omega Social Action & Scholarship Foundation (AOSASF), was incorporated in 1992 to advance scholarship and social action across the Washington area.



2026 scholarship recipients with Alpha Omega Chapter brothers at the Foundation Awards Program, University of the District of Columbia, May 17, 2026. Photo: Bernard S. Little



College scholarships

\$20,000–\$30,000 awarded every year to DC-area high school and college students for academic achievement and community service. For many, it's their only debt-free aid.



Talent Hunt

Recognition and scholarship support for high school students in voice, drama, instrumental music and dance.



Community & social action

Ball proceeds fund the chapter's community and social action programs throughout the year.

YOUR AUDIENCE

A loyal, established, college-educated crowd

90%

are returning guests

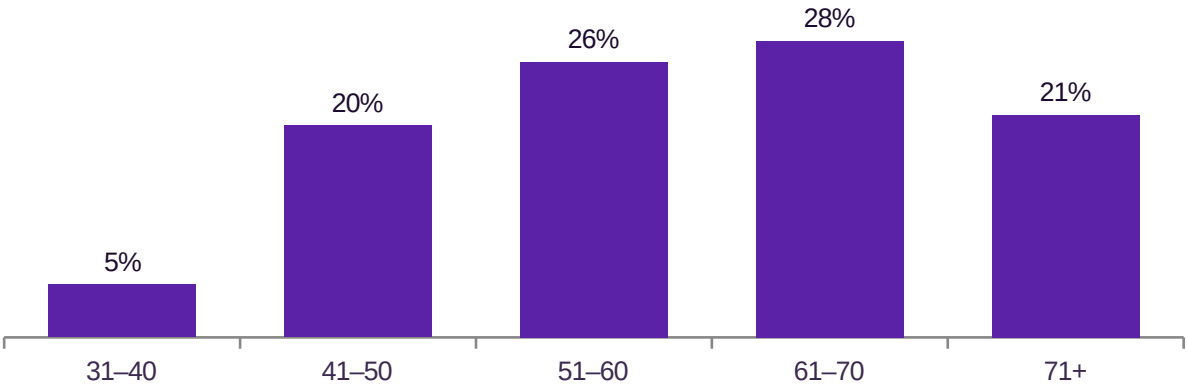
40%

have attended 11+ years

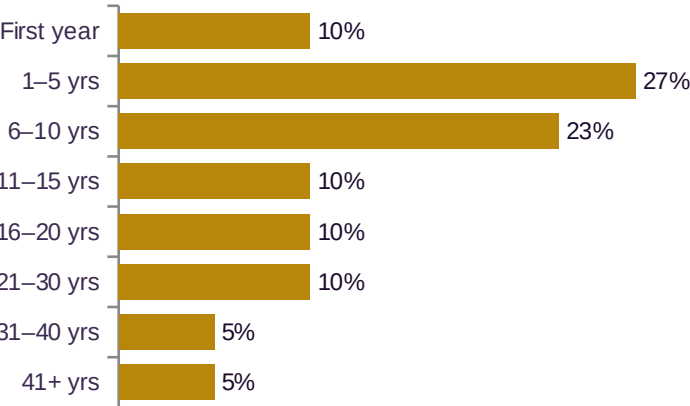
92.7%

hold a bachelor's degree

Guests by age (%)



Years attending the Ball (%)



60 / 40

men / women

98.7%

African American

75%

age 51 or older

Source: Alpha Omega Mardi Gras patron data.

THE NIGHT ITSELF

Costume or formal. Always unforgettable.

Scenes from the 66th Annual Alpha Omega Mardi Gras Ball, February 7, 2026.



PREMIER SPONSORSHIP LEVELS

Maximum visibility, lasting impact

Limited availability: only 1 Platinum and 2 Diamond sponsorships.

	TOP SPONSOR Platinum \$10,000	Diamond \$7,500	Royal Purple \$5,000	Old Gold \$3,500
Seating	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)
Table placement	Front & center	Premier	Premier	Preferred
Scholarship named for your organization (2027)	✓	✓	—	—
Signage at all chapter & Foundation events for one year	✓	✓	—	—
Recognition from the stage	2 minutes of remarks	By name	Group	Group
Big-screen scrolling ad during the Ball	Full-screen, opens every loop	Full-screen	Half-screen	Logo slide
Event-night signage	Logo, premier	Logo	Logo	Logo
Souvenir Journal ad	Back cover	Inside front cover	Inside back cover	Full page
AlphaOmegaChapter.org	Homepage banner, 12 months	Homepage banner, 6 months	Sponsor page logo, 12 months	Sponsor page logo
AlphaOmegaMardiGras.org	Logo, 12 months	Logo, 12 months	Logo	Logo
Estimated tax-deductible amount*	\$9,300	\$6,800	\$4,300	\$2,800

Platinum and Diamond sponsors have a 2027 scholarship named for their organization, presented at the Foundation's awards, plus recognition at every chapter and Foundation event for a full year. Every level is featured on the big screen above the stage during the Ball.

* \$80 of each \$150 ticket is tax deductible (\$800 per table). Amounts shown reflect the tickets included at each level.

SCHOLARSHIP & COMMUNITY LEVELS

Every gift sends a student forward

For small businesses, chapters, families and individual supporters.

	SCHOLARSHIP ENDOWMENT Uplift \$2,500	Perseverance \$1,000	Scholarship \$750	Manhood \$500
Seating	1 table (10 seats)	2 tickets	1 ticket	—
Table placement	Preferred	—	—	—
Recognition from the stage	Group	—	—	—
Big-screen scrolling ad during the Ball	Shared logo slide	Name in scroll	Name in scroll	Name in scroll
Event-night signage	Endowment table sign	Name	Name	—
Souvenir Journal ad	Full page	Half page	Quarter page	Business card
AlphaOmegaChapter.org	Sponsor page logo	Name on sponsor page	Name on sponsor page	Name on sponsor page
AlphaOmegaMardiGras.org	Logo	Name	Name	Name
Estimated tax-deductible amount*	\$1,800	\$860	\$680	\$500

Uplift is our Scholarship Endowment table: \$1,000 above the cost of your table is earmarked for 2027 scholarships. Every level is featured on the big screen above the stage during the Ball.

* \$80 of each \$150 ticket is tax deductible (\$800 per table). Amounts shown reflect the tickets included at each level.

UNDERWRITING OPPORTUNITIES

Put your name on a moment of the night

One sponsor per item. Available on their own or combined with any sponsorship level.



\$3,500

Parking

Complimentary guest parking courtesy of your organization, with your name at the garage entrance.



\$3,000

Cocktail Hour

"Presented by" recognition for the 7-8 PM reception in the Grand Ballroom Foyer, with signage at the entrance and bars.



\$2,500

Welcome Drink

Every guest's drink ticket carries your name. The first toast of the night is on you.



\$1,000

Coat Check

Your name at both coat check stations, seen by every guest on arrival and departure.



\$1,000

Scholarship Video

"Presented by" credit on the scholarship recipients video shown on the big screen.

Every underwriter receives

- Signage at your location
- Your name on the big screen
- Listing in the Souvenir Journal
- Name on AlphaOmegaMardiGras.org and the AlphaOmegaChapter.org sponsors page
- Fully tax deductible (no tickets included)

The 67th Annual Mardi Gras Ball



DATE

Saturday, February 6, 2027



SCHEDULE

7:00 PM – 1:00 AM

Cocktail hour 7–8 PM • Dinner served at 8 PM



LOCATION

Bethesda North Marriott & Conference Center
5701 Marinelli Road, North Bethesda, MD 20852



ENTERTAINMENT

Special celebrity guest DJ



HOTEL

\$119/night + tax, overnight parking included
Book by January 5, 2027 for the group rate



ATTIRE

Costume or formal



EVENT GOAL

Raise \$75,000+ for scholarships and grow awareness of AOSASF's programs



Legal status

AOSASF is a nonprofit corporation, tax-exempt under Internal Revenue Code section 501(c)(3). Contributions are tax deductible to the extent permitted by law.

BECOME A SPONSOR

Let's make the 67th Ball unforgettable, together.

1

Choose your level or underwriting item

Eight levels from \$500 to \$10,000, plus five underwriting opportunities.

2

Complete the commitment form and pay

Pay online at AOSASF.org/donations (choose Mardi Gras) or by check. The form is on the last page.

3

Send your logo and journal ad

We'll feature your brand on the big screen, on signage, in the Souvenir Journal and online.

NOVEMBER 17, 2026

Early commitment bonus

Commit by this date and your name or logo is featured in all pre-event promotion.

JANUARY 6, 2027

Final deadline

Last day for commitments, payment, logos and Souvenir Journal ad artwork.



Pay online

Choose Mardi Gras



Online copy

This package



2026 recap

Watch the video

SPONSORSHIP CHAIRMAN

Vernon Lee

📞 703-861-1142

✉️ Vernon.LeeJr@gmail.com

MARDI GRAS CHAIRMAN

Nathan Hunter

📞 740-498-1911

✉️ aqmardigraschair@gmail.com

SPONSORSHIP COMMITMENT FORM

Reserve your sponsorship

Deadline: January 6, 2027

ORGANIZATION OR SPONSOR NAME

NAME AS IT SHOULD APPEAR IN RECOGNITION

CONTACT NAME & TITLE

EMAIL

PHONE

MAILING ADDRESS

SPONSORSHIP LEVEL

☐ Platinum	\$10,000
☐ Diamond	\$7,500
☐ Royal Purple	\$5,000
☐ Old Gold	\$3,500
☐ Uplift (Scholarship Endowment)	\$2,500
☐ Perseverance	\$1,000
☐ Scholarship	\$750
☐ Manhood	\$500

UNDERWRITING (OPTIONAL)

☐ Parking	\$3,500
☐ Cocktail Hour	\$3,000
☐ Welcome Drink	\$2,500
☐ Coat Check	\$1,000
☐ Scholarship Video	\$1,000

TOTAL COMMITMENT (\$)



How to pay

Online: scan the code or visit AOSASF.org/donations and choose Mardi Gras.

By check: payable to Alpha Omega Social Action & Scholarship Foundation, mailed to 1231 Harvard Street NW, Washington, DC 20009.

Tax ID (EIN): 52-1741766 • 501(c)(3) nonprofit

AUTHORIZED SIGNATURE

DATE

Return this form to Vernon Lee at Vernon.LeeJr@gmail.com. Please send your logo and journal ad artwork by January 6, 2027.